“60% of Indonesia’s Shipbuilders is in Batam! Reach them Here!”

5th INDONESIA MARINE & OFFSHORE EXPO 2020

25 - 27 AUGUST 2020
Radisson Golf and Convention Center
Batam, Indonesia
www.batam-marine.com

For More Information:
Tel: (0778) 488 3759  E-mail: batam@asiafireworks.com

Organized by:
The Indonesia Marine & Offshore Expo (IMOX) 2020 is an international maritime and offshore event that brings an international congregation of companies together in Indonesia's largest shipbuilding industry, Batam. This unique event which seeks to bring together more than 4,000 industry professionals to tackle the pertinent concerns of the booming shipbuilding, maritime and offshore industries in Indonesia, from its technological front to the changing market trends. The international character of Indonesia Marine & Offshore Expo (IMOX) 2020, presents unparalleled marketing, education and networking opportunities. Indonesia Marine & Offshore Expo (IMOX) 2020, offers you the ideal platform to explore new maritime, offshore, Oil & Gas and shipbuilding opportunities in Indonesia.

“Batam is highly acclaimed as the largest shipbuilding industry in Indonesia and home to more than 100 shipbuilders and shipyards!”

### Facts Of The Shipbuilding Industry In Indonesia

**Indonesia’s Shipping Industry Estimated at USD 20 Billion**

Indonesia's Investment Coordinating Board (BKPM) wants to develop the country’s shipping industry. The Board said the industry has a multiplier effect which is able to spur growth in other sectors of the economy and create employment. “The potential for the shipping industry is huge - the demand for ships not only for cargo, but also passenger ships, ferries, fishing boats and so on. So, we are inviting investors to fill that demand,” said Franky Sibarani, head of BKPM. The Indonesian Chamber of Trade and Industry values the shipping industry at US$20 billion. This is before taking into account the potential of the country’s maritime economy worth US$171 billion.

Read more at https://www.channelnewsasia.com/news/business/indonesia-s-shipping-industry-estimated-at-us-20b-8257118

**Massive Number Of Shipyards And Supporting Industries In Batam, Indonesia**

Currently there are more than 70 shipyards located in Batam and more than 500 supporting industries for this sector.

**Indonesian Government Provides Road Map and Strong Backing For The Shipbuilding industry**

The Indonesian Ministry of Industry has prepared a road map for Indonesia's shipbuilding industry development in 2012-2025. The industry is also expected to produce and repair all types of vessels from small to large. One aim, by 2020, the national shipbuilding industry cluster is able to produce vessels with a capacity of 200 thousand tons deadweight. The Government will improve ship design and engineering capabilities to support, through the development of Center National Ship Design and Engineering (PDRKN). Industrial raw materials and components locally, as well as the development of human resource skills enhancement shipbuilding center also continues to increase. The government also will secure and optimize the utilization of the domestic market as a base load for the development of the shipping industry. In addition, cooperation with the shipping industry in other countries that have been developed will also be encouraged.

### Expected Attendance

**3,000 Trade Visitors From More Than 10 Countries**

**100 Exhibiting Companies From More Than 15 Countries.**
Meet These Buyers and More...

Ship & Boat Owners • Ship Managers • Ship Builders & Repairers • Boat Builders & Repairs • Cargo & Container
Terminal Operators • Classification Societies • Ship Registrars • Boat, Tug, Ferry, Offshore Supply Vessel Operators
• Consultants • Financiers • Insurers • Legal Professionals • Distributors & Agents • Freight Forwarders • Government
Agencies • Navy & Police Coast Guards • Fisheries • Marine & Naval Architects & Designers • Offshore Suppliers
& Services • Port and Maritime Agents • Port Managers / Terminal Operators • Public Administrators • Ship &
Boat Chandlers • Ship Operators • Shippers • Shipping Agents and Brokers • Shipping Lines • Maritime Crewing
/ Manning / Recruitment Agents • Other Maritime Organisations • Manufacturer’s Representative / Vendor •
Mining Companies • Marine Support *National Oil Company / Government Institutions • Offshore Platforms /
Supplies / Services • Oil & Gas Exploration Companies • Power Generation Companies • Production & Distribution
• Oil & Gas Processing & Refinery • Pipelines Operation / Installation • Plant Engineering & Construction • Process
Engineering • Project Consultancy • Repair Services (including welding shops) • Research & Development • Rig
/ Fabricator / Operator • Security *Shipbuilding & Marine Engineering • Transportation • Storage & Handling •
Offshore Vessel Owners • Drilling Companies • Independent and National Oil Companies

About The Organizer

PT Fireworks Indonesia is part of the Fireworks Trade Media Group, one of Asia’s largest independently
owned trade media company. Established in 2008, it is currently made up of 4 different business divisions:
Fireworks Exhibitions and Conferences (Trade Exhibitions)
Fireworks Business Information (Trade Publications)
QUIK Fairs (Industrial Roadshows & Niche Events)
JUZ Talk (Trade Conferences & Forums)

Since 2008, we have grown leaps and bounds with our own international offices spanning in 13 countries
namely: Indonesia, Malaysia, Thailand, Singapore, China, Taiwan, Vietnam, Myanmar, Australia, Philippines,
Colombia, Nigeria and India. Bold expansion moves one may say, but we have since silenced the critics
with excellent response from our media and our commitment to give our customers the relationships
and big ideas to do different and better business remains unchanged.

A Glimpse Into The Expo
Our Marketing Campaign

35 Petrol Stations In The Whole Of Batam

Batam Pos/Batam's Leading Newspaper

DEW Journal

Majalah Bandar Media/Indonesia Marine Magazine

Marine & Industrial Report

Banner at Tanjung Uncang Shipbuilding Area

Batam Tv

OPENING CEREMONY OF INDONESIA MARINE AND OFFSHORE EXPO 2019

SUCCESSFULLY HELD BATAM SHIPYARD INDUSTRY BACK ON THE STAGE

RECEIVED POSITIVE RESPONSES FROM EXHIBITORS AND VISITORS

Outdoor Banners

Supply Chain Indonesia

Mudrock Media
Highlights Of The Event

1. Opening Ceremony

2. Shipbuilders Pavilion

3. Shipbuilders and Shipowners Networking Lunch

4. Shipbuilding Panel Discussion

5. Technology Presentation By Marine Experts
**Testimonials Of Our Last Event**

**WEICHI**

“IT’s very effective improvement, professional gathering and wonderful experience”
Henri
Director
PT. Weichai Utama Mandiri

**PT PIONEER**

“Good Event For Relationships with Customers in Marine Industry”
Dicky
Senior Sales
PT. Pioneer

“Great to see more attendance, opportunity to connect potential clients”
Handoko
Head Of Sales Department
PT. Great Dynamic Indonesia

“Great to see more attendance, opportunity to connect potential clients”
Handoko
Head Of Sales Department
PT. Great Dynamic Indonesia

**Radisson Golf and Convention Centre, Batam**

Currently acclaimed as Batam’s best 5 Star venue, the centre boasts adequate exhibition and conferences facilities and also ample parking space for visitors and exhibitors. Its location is also central for shipbuilders who wants to visit the event and a stone throw away from other industries.

**About The Venue**

**Cost of Participation**

**HAVE IT RAW**

Raw Space Only (Min 18sqm)

360 USD PER SQM

“Ideal For Companies With Large Exhibits Or Simply For Those With More Flair...”

Shell Scheme Package Includes:
- 1 x 230V - Power Point
- Needle Punch Carpet Flooring
- White Laminated Plywood Panel
- 2 x Fluorescent Tube

**SHELL ME UP**

Standard Shell Scheme (9sqm)

380 USD PER SQM

“Leave The Work To Us And Walk Onto A Furnished Stand With Chairs & Tables.”

Shell Scheme Package Includes:
- 2 x Upright Chair
- 1 x Information Counter
- Fascia Board With Company Name

**START-UPS**

3sqm (3m x 1m)

1000 USD

“Marine Startups and Innovations Area” (Strictly No Heavy Exhibits)
- 1 x Carpet
- 1 x Socket
- 1 x Chair

**Our International Offices:**

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